

RE: CPI - Nature's Gift + Chunkers PAF's

From: Lauren Creighton <[REDACTED]@realpetfoodco.com.au>
To: Gentjana Emini <[REDACTED]@coles.com.au>
Cc: Simon Russell <[REDACTED]@realpetfoodco.com.au>; Rosini Gianasmidis <[REDACTED]@coles.com.au>; Daniel De Vincentis <[REDACTED]@coles.com.au>; Paul Carroll <[REDACTED]@coles.com.au>
Date: Fri, 13 Jan 2023 08:38:45 +1100
Attachments: Nature's Gift + Chunkers Cancel Down Down PAF's.xlsx (65.77 kB); DD + EDV Funding to support white ticket.xlsx (66.4 kB)

Morning Gena,

Apologies, you are correct, funding should be \$[REDACTED]

Please find attached amended PAF's.

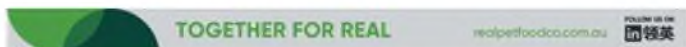
Please let me know if any issues.

Thankyou,

Lauren Creighton
 Account Manager Coles



39 Albany Street, Crows Nest NSW 2065
 PO Box 346, North Sydney NSW 2059
 m [REDACTED]
[realpetfoodco.com.au](mailto:[REDACTED]@realpetfoodco.com.au)



*Any retail or promotional prices within this email are non-binding recommendations only. Retail prices are at the sole discretion of the retailer

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From: Gentjana Emini <[REDACTED]@coles.com.au>
Sent: Thursday, 12 January 2023 1:08 PM
To: Lauren Creighton <[REDACTED]@realpetfoodco.com.au>; Simon Russell <[REDACTED]@realpetfoodco.com.au>
Cc: Rosini Gianasmidis <[REDACTED]@coles.com.au>; Daniel De Vincentis <[REDACTED]@coles.com.au>; Paul Carroll <[REDACTED]@coles.com.au>
Subject: RE: CPI - Nature's Gift + Chunkers PAF's
Importance: High

Hi Lauren & Simon,

I have noticed the funding amount for Nature's Gift 1.2kg it is wrong on the attached.
 In system I only have \$[REDACTED] as promo funding with no BSCW deals at all for this range as per PAF send through in April 22.

Now if I look at the attached both your deals doesn't add up to this total amount but it is less, so please check and resend PAF correctly so I can action.

Regards,

Gentjana Emini (she/her)
 Business Category Coordinator
 Pet Food | Homecare

M [REDACTED]
 E [REDACTED]@coles.com.au

coles | Value the Australian way



I respectfully acknowledge the Wurundjeri People, Traditional Owners and Custodians of the Country I live and work on.
I pay my respects to Elders past, present and emerging and acknowledge their continuing connection to waters, skies, seas and country.

From: Lauren Creighton <[REDACTED]@realpetfoodco.com.au>
Sent: Wednesday, 11 January 2023 9:18 AM
To: Gentjana Emini <[REDACTED]@coles.com.au>
Cc: Rosini Gianasmidis <[REDACTED]@coles.com.au>; Daniel De Vincentis <[REDACTED]@coles.com.au>; Paul Carroll <[REDACTED]@coles.com.au>; Simon Russell <[REDACTED]@realpetfoodco.com.au>
Subject: CPI - Nature's Gift + Chunkers PAF's

Morning Gena,

Thankyou for your time on Monday to run through CPI PAF's.

Understand CPI is still to be formally aligned, however in preparation for please find attached PAF to cancel Down Down and EDV SKU's on 17/1 and PAF to support white ticket.

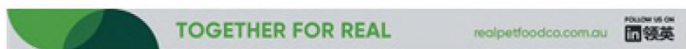
Please let me know if this all looks correct from your end.

Thankyou,

Lauren Creighton
Account Manager Coles



39 Albany Street, Crows Nest NSW 2065
 PO Box 346, North Sydney NSW 2059
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